

February 26 - March 2, 2017 in Dubai, U.A.E.

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture,

WUSATA Pavilion at Gulfood 2017- Dubai, U.A.E. - February 26 - March 2, 2017

The 2017 Gulfood Trade Show is one of the world's largest trade platforms for the food and beverage industry. Gulfood is prepared to greet more than 94,000 professional visitors from over 170 countries in 2017.

If you plan to exhibit within the WUSATA pavilion (located in the USA Pavilion), be sure to register through this event announcement.

Register now on our events calendar!

## **Benefits of Participation:**

Early registration reflects early bird pricing

announce participation and registration for:

- Located in the USA Pavilion, a prime location is offered
- On-site project manager assistance during the show
- Free access to internet lounge
- Transportation to/from hotel/DWTC free of charge

## **Participation Fees:**

- Complete 6 sqm CORNER booth package: \$5,719
- Complete 9 sqm AISLE booth package: \$7,721
- Complete 9 sgm CORNER booth package: \$8,578

**PLEASE NOTE:** This year, the DWTC will charge mandatory fees including: participation, insurance, and Internet Enhancement Listing totaling \$858 per company. Fees will be applied at the time of WUSATA invoicing.

Available space in the WUSATA Pavilion is limited and booths are assigned on a first-come, first served basis via our online event registration system. **Each company is limited to a maximum of one corner booth and to two booths total.** 

**Suitable Products include but are not limited to:** Retail products, natural/healthy, organic, halal, produce, specialty foods, sauces, and condiments, gourmet foods, beverages, meats, and more.

**WUSATA:**